

CASA Superhero Run Sponsorship Brochure

Thank you for considering sponsoring CASA's Superhero Run. Below you will find detailed information about CASA and our opportunities for sponsorship. Last year nearly 500 runners and their families attended the event in support of CASA's work with abused and neglected children. Help us raise \$60,000 in 2018 by joining our league of champions who are committed to preventing abuse.



**Every child needs a hero,
but abused children need superheroes.**
www.casarun.com

9th Annual Superhero Run



To support the work of CASA and raise awareness about child abuse prevention, Chesterfield and Henrico CASA are planning our 9th Annual Superhero 5K race, kids' run, and family fun event. Please join the fight by sponsoring a morning of running and family fun to help our advocates be the voice of abused and neglected children in need.

Many children can't run from abuse. We dare you to move, to get involved, to make an impact, and help change your community for the better.

Where & When
St. Joseph's Villa
May 5, 2018


CASA's Mission

Every day in our community, children face abuse, neglect, or abandonment. Many of these children end up before the court - not because they have committed any crime - but because their parents cannot or will not care for them. Henrico and Chesterfield CASA, the Court Appointed Special Advocate programs, promote safe, permanent homes for abused and neglected children by providing trained volunteers to advocate for them throughout their involvement in the juvenile court process.



Sponsorship Opportunities

Your sponsorship dollars will allow our programs to support enough volunteers to serve all at-risk children who are referred for advocacy services. In return we would like to provide you the opportunity to attach your name to this inspiring event through a multitude of sponsorship levels. We hope you will join our superhero movement during this exciting opportunity to help us prevent child abuse. Don't see what you like? Don't hesitate to call us to work out a plan just right for your company.

	Superhero Title Sponsor (\$10,000)	Course Sponsor (\$7,500)	Family Fun Title Sponsor (\$5,000)	Extraordinary Sponsors (\$2,500)	Incredible Sponsors (\$1,000)	Power Sponsors (\$500)
Exclusive recognition in race title	●					
Primary recognition on race course		●				
Logo on cape for kids' run participants			●			
Recognition in media promotions	●	●	●	●		
Logo on all posters/flyers	●	●	●	●		
Logo on race t-shirt	●	●	●	●	●	
Announced at event/awards ceremony	●	●	●	●	●	
Logo on website/electronic promotions	●	●	●	●	●	●
Promotional table at race	●	●	●	●	●	●
Logo/Name on event day banner	●	●	●	●	●	●
Promotional materials to participants	●	●	●	●	●	●
Complimentary race entries	20	15	10	8	6	4

2018 CASA SUPERHERO RUN

SPONSOR LEVELS

QUESTIONS???



- Superhero Title Sponsor (\$10,000)
- Course Sponsor (\$7,500)
- Family Fun Title Sponsor (\$5,000)
- Extraordinary Sponsor (\$2,500)
- Incredible Sponsor (\$1,000)
- Power Sponsor (\$500)
- Donation

Chesterfield CASA

Ruth Anne Cutright
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 Email: chcasa@comcast.net

Henrico CASA

Barbara Herzog
 Phone: 501-1671
 Email: her11@co.henrico.va.us

Business/Individual/Family Sponsor Information

Company: _____

Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ E-mail: _____

Method of Payment

Check Enclosed (made payable to CASA)

VISA Credit Card #: _____

Master Card Expiration: _____ Security Code: _____

American Express Signature: _____

Please note we prefer check payments.



COMPLETE FORM— PRINT PAGE— MAIL WITH PAYMENT TO:

Chesterfield CASA
 9457 Amberdale Drive
 Richmond, VA 23236

OR

Henrico CASA
 3001 Hungary Spring Rd, Suite A
 Henrico, VA 23228

Sponsorships are due to the CASA office by April 15, 2018.
 All sponsorships are tax deductible as allowed by law.