

# CASA Superhero Run Sponsorship Brochure

Thank you for considering sponsoring CASA's Superhero Run. Below you will find detailed information about CASA and our opportunities for sponsorship. Last year 570 runners and their families attended the event in support of CASA's work with abused and neglected children. Through the help of businesses like yours, we raised nearly \$57,000. Help us surpass that result in 2017 by joining our league of champions who are committed to preventing abuse.



**Every child needs a hero,  
but abused children need superheroes.**  
[www.casarun.com](http://www.casarun.com)

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## 8th Annual Superhero Run



To support the work of CASA and raise awareness about child abuse prevention, Chesterfield and Henrico CASA are planning our 8th Annual Superhero 5K race, kids' run, and family fun event. Please join the fight by sponsoring a morning of running and family fun to help our advocates be the voice of abused and neglected children in need.

**Many children can't run from abuse. We dare you to move, to get involved, to make an impact, and help change your community for the better.**

**Where & When**  
**St. Joseph's Villa**  
**April 22, 2017**


# CASA's Mission

Every day in our community, children face abuse, neglect, or abandonment. Many of these children end up before the court - not because they have committed any crime - but because their parents cannot or will not care for them. Henrico and Chesterfield CASA, the Court Appointed Special Advocate programs, promote safe, permanent homes for abused and neglected children by providing trained volunteers to advocate for them throughout their involvement in the juvenile court process.



## Sponsorship Opportunities

Your sponsorship dollars will allow our programs to support enough volunteers to serve all at-risk children who are referred for advocacy services. In return we would like to provide you the opportunity to attach your name to this inspiring event through a multitude of sponsorship levels. We hope you will join our superhero movement during this exciting opportunity to help us prevent child abuse. Don't see what you like? Don't hesitate to call us to work out a plan just right for your company.

	Superhero Title Sponsor (\$10,000)	Course Sponsor (\$7,500)	Family Fun Title Sponsor (\$5,000)	Extraordinary Sponsors (\$2,500)	Incredible Sponsors (\$1,000)	Power Sponsors (\$500)
Exclusive recognition in race title	●					
Primary recognition on race course		●				
Logo on cape for kids' run participants			●			
Recognition in media promotions	●	●	●	●		
Logo on all posters/flyers	●	●	●	●		
Logo on race t-shirt	●	●	●	●	●	
Announced at event/awards ceremony	●	●	●	●	●	
Logo on website/electronic promotions	●	●	●	●	●	●
Promotional table at race	●	●	●	●	●	●
Logo/Name on event day banner	●	●	●	●	●	●
Promotional materials to participants	●	●	●	●	●	●
Complimentary race entries	20	15	10	8	6	4

# 2017 CASA SUPERHERO RUN SPONSOR LEVELS

QUESTIONS???



- Superhero Title Sponsor (\$10,000)

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- Course Sponsor (\$7,500)

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- Family Fun Title Sponsor (\$5,000)

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- Extraordinary Sponsor (\$2,500)

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- Incredible Sponsor (\$1,000)

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- Power Sponsor (\$500)

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- Donation

### Chesterfield CASA

Ruth Anne Cutright  
Phone: 276-7660  
Email: chcasa@comcast.net

### Henrico CASA

Barbara Herzog  
Phone: 501-1671  
Email: her11@co.henrico.va.us

### Business/Individual/Family Sponsor Information

Company: \_\_\_\_\_

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ E-mail: \_\_\_\_\_

### Method of Payment

- Check Enclosed (made payable to CASA)
- VISA                                      Credit Card #: \_\_\_\_\_
- Master Card                                      Expiration: \_\_\_\_\_ Security Code: \_\_\_\_\_
- American Express                                      Signature: \_\_\_\_\_

\*\*\*Please note we prefer check payments.\*\*\*



COMPLETE FORM— PRINT PAGE— MAIL WITH PAYMENT TO:

Chesterfield CASA  
9457 Amberdale Drive  
Richmond, VA 23236

OR

Henrico CASA  
3001 Hungary Spring Rd, Suite A  
Henrico, VA 23228

Sponsorships are due to the CASA office by April 1, 2017.  
All sponsorships are tax deductible as allowed by law.